

# GISELLE C. CERO

SEO SPECIALIST



## CONTACT

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## EDUCATION

### University Of San Jose - Recoletos

*Bachelor of Science in Electronics  
and Communication Engineering*

1998 - 2003

## HOBBIES

- Sports ( Volleyball and Table tennis)
- Carpentry



## PROFILE

I am a highly motivated Project Engineer with over Fifteen years of experience managing technical and engineering aspects of the assigned project. I'm a certified safety officer who ensures the safety of the workers under my care and management. I am also an experienced fiber optic terminator and splicer for ten years. I started my own company in structured cabling and fiber optic communication network in 2009 with nothing but experience work and I am proud to say that until now, the company that I have built is still up and running.

Now that I discovered the world of digital marketing, I have been fascinated by how businesses can leverage online strategies to connect with their audience. So I'm leveling up my skills by attending training in bootcamp. I'm proud to say that I am a certified SEO Specialist and a Virtual Assistant who is passionate and a result-driven SEO that will help your business succeed in the competitive online world.



## WORK EXPERIENCE

### GCC Technology Cabling Services

2009 - PRESENT

Structured Cabling Voice and Data Network  
Fiber Optic Communication Installation  
CCTV Installation

#### ○ OWNER/PROJECT ENGR

- Project Engineer - Manage the technical and Engineering aspects for the assigned project from start to finish
- Safety Officer - Ensuring the safety of the worker
- Fiber Terminator/Splicer - fiber optic cable splicing

### Martindale Technologies Inc.

2008-2009

Structured Cabling Voice and Data Network  
Fiber Optic Communication Installation  
CCTV Installation

#### ○ SALES ENGINEER

- Sales Engineer - Structured Cabling
- Technical Support
- Project Management

### Integratged Security and Automation Inc.

2008

Security Systems, CCTV

#### ○ SALES ENGINEER

- Sales Engineer
- Technical Support

### Gentec Distribution Corporation

2005-2007

Fabrication ( Server racks, Cable Truckings)

#### ○ SALES ENGINEER

## SKILLS

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- SEO Audit
- On - page SEO
- Off - page SEO
- Keyword Research
- Web Designing
- Project management
- Copywriting
- Social Media Marketing
- Fiber Optic Splicer

## TOOLS USED

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- Wordpress
- Google Analytics
- Google Webmaster
- Google Business
- Screaming Frog
- Ubersuggest
- Hostinger
- rytr.me
- Ahrefs
- Trello
- ASana
- Hootsuite
- Slack
- ChatGPT

## REFERENCE

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- **Mr. Rene Leadro Padilla**  
*Instructor | PinoySEO*  
*SOVA Bootcamp*
- **Mr. Riche Naparota**  
*Network Administrator*  
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